

April 23, 2015

Board of Directors, Destination Medical Center Corporation  
Rochester, MN 55905

Since April 2013, private non-profit and public human and social service providers, local philanthropies, and elected officials have been meeting informally to understand the scope and impact of the Destination Medical Center (DMC) plan and other initiatives on a range of community services and agencies.

Convening regularly as a Community Networking Group, we have been especially focused on how DMC and other planning can help us advance as a healthy and inclusive community where opportunity and responsibility are broadly shared.

With the framework of the DMC development plan now drafted, the process has reached the stage where we can explore how to productively align our shared community concerns and various mission responsibilities with those of the DMC Corporation Board.

We believe that an excellent way to begin this alignment is to endorse the Olmsted County Public Health Services Advisory Board (PHSAB) "Recommendations to the Destination Medical Center Plan" presented to the Rochester City Council at its March 23, 2015 public hearing.

In brief, the PHSAB assumes that economic development initiatives like DMC can "promote, or hinder, individual health choices"; and, recommends that "'social determinants of health' (housing, education, income, transportation, others)" be included as "key factors in evaluating development proposals". We agree with PHSAB.

Additionally, we would emphasize that DMC projects will have direct, substantial, and sustained impact on the well-being of our families and the vitality of the community in which we live and work. The nature of these impacts will be determined by whether or not project approvals result in, for example:

- Developing a public transit system for efficient access to human and social services as well as work and entertainment.
- Building housing that is inclusive and affordable for all who live and work within the DMC district.
- Promoting employment that reflects our diverse community.
- Providing for those community services that address the social impacts of low-income jobs.

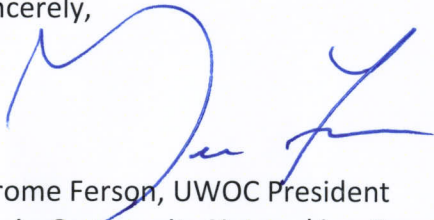
As the DMC Corporation Board and its Economic Development Agency continue to prepare and implement the development plan to establish Rochester as a Destination Medical Center, we would like to work with you to create:

1. Policies that bring potential health and social impacts into the decision-making process.
2. Project approval criteria that evaluate the potential health and social impacts of a project before it is built.
3. Metrics that gauge progress toward positive health and social outcomes that promote and sustain an inclusive and healthy community.

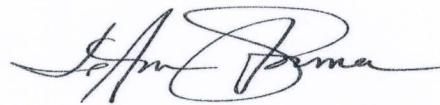
As signatories to this letter, we indicate our concurrence with its summary of our common vision. We also express our desire to participate in the implementation of the DMC plan.

We look forward to considering with you how we might best establish and conduct that participation.

Sincerely,



Jerome Ferson, UWOC President  
Chair, Community Networking Group



JoAnn Stormer, RAF President

**Area Organizations in Support:**

NAMI Southeast Minnesota  
Rochester Senior Center  
Families First  
Rochester Area Family Y  
Family Service Rochester  
Olmsted County Community Services  
Olmsted County Housing & Redevelopment Authority  
Aldrich Nursery School  
American Cancer Society  
Rochester Public Library  
Recovery Is Happening  
Fernbrook Family Center  
Channel One  
Boys & Girls Club of Rochester  
Girl Scouts River Valleys  
Diversity Council  
Planned Parenthood Minnesota, North Dakota, South Dakota

**Community Networking Group Steering Committee**

Dave Beal, Sheila Kiscaden, Kay Hocker, Audrey Betcher, Al Lun, JoAnn Stormer, Jerome Ferson